

PDX REMINDER EMAIL #2

Audience: All hosts in Portland (Active+Inactive)

Subject Line: Hosting in Portland? Get Registered!

Dear <NAME>,

As you know, lawmakers in Portland recently passed new laws that allow Portlanders to share their homes.

The new laws include some simple requirements for every Portlander who shares their space. One of the requirements is that all hosts in Portland must be sure to register with the [Portland Bureau of Development Services](#). To learn more about the registration process, go to the [Portland city summary](#) page on our website. In particular, please be aware that you must register with the Revenue Bureau for a business license in order to complete the permitting process.

Once you have registered, you must display your permit number on your listing. To display your permit on your listing:

1. Click your name in the top-right corner of airbnb.com
2. Select "Your Listings"
3. Click "Manage Listing and Calendar", located below the title for your listing
4. Click "Terms", located on the left panel
5. Enter your permit number in the Local Permit field

Thank you,

The Airbnb Team

PDX MULTI-FAMILY / REMINDER TO REGISTER EMAIL

Audience: All hosts in Portland

Subject Line: Exciting Progress in Portland

Dear <NAME>,

We were pleased to see the Portland City Council approve legislation allowing home sharing in multi-family buildings this month.

As of February 13th, multi-family short term rentals will be legal in Portland allowing residents in apartments and condos to rent up to two bedrooms in the home in which they live!

This is a great step forward and the new laws include some simple requirements for every Portlander who shares their space. Be sure to register for a city permit with the Portland Development Services.

We've started hearing from hosts about their experience registering, and we want to make sure we can be as helpful as possible as this process unfolds. **If you have begun the registration process, please share your experience with us so we can help provide additional feedback to the city.**

[<CTA Button: Share your Experience>](#)

To learn more about the process, go to the [Portland city summary](#) page on our website.

Thank you,

The Airbnb Team