

Skift GLOBAL FORUM NYC

SCHEDULE

9/25/2017

OPENING EVENING EVENT

7:00 - 9:00 PM

Spring Place - 6 St Johns Ln, New York, NY 10013

Join us at Spring Place for an evening of networking with our high profile attendees, while also enjoying yummy hors d'oeuvres and cocktails of course. Registered attendees only.

Spring Place

Day 1

9/26/2017

7:30 AM

DOORS OPEN / BREAKFAST



9:00 AM

WELCOME TO SKIFT GLOBAL FORUM 2017

Rafat Ali

9:15 AM

DEEP DIVE Q&A W/ THE CEO OF THE PRICELINE GROUP

Glenn Fogel, Moderated by: Dennis Schaal

The new Priceline CEO on the next phase of growth & acquisitions ahead and challenges from disruptive tech and companies such as Airbnb.

9:45 AM

DEEP DIVE Q&A W/ THE PRESIDENT & CEO OF HILTON

Christopher Nassetta, Moderated by: Jason Clampet

Hilton CEO on being at the forefront of the direct booking battles, life as a true asset light company and doubling down on hotels.

10:15 AM

DEEP DIVE Q&A W/ THE CHAIRMAN & CEO OF ROYAL CARIBBEAN CRUISES LTD.

Richard D. Fain, Moderated by: Hannah Sampson

Royal Caribbean CEO on the importance of ship sizes, attracting next generation of cruisers and the growth of China.

10:45 AM

NETWORKING BREAK


11:15 AM

SPONSORED PANEL DISCUSSION WITH ADOBE

Speakers Coming Soon



Skift. GLOBAL FORUM NYC

- 11:35 AM** **SKIFT TALK W/ PRESIDENT OF PERCEPTURE**
Rene Mack
The crisis in travel PR and how we got here.
- 11:50 AM** **PANEL TALK W/ PRESIDENT & CEO OF LOS ANGELES TOURISM & CONVENTION BOARD, VICE PRESIDENT OF TOURISM AT PROCOLOMBIA, AND JORDANIAN MINISTER OF TOURISM AND ANTIQUITIES**
Ernest Wooden Jr, Lina Annab, Julian Guerrero Orozco FLS,
Moderated by: Patrick Whyte & Daniel Peltier
A panel conversation with tourism CEO & leaders from three different continents on marketing travel in an age of uncertainty.
- 12:35 PM** **DEEP DIVE Q&A W/ CHIEF DIGITAL OFFICER OF LUFTHANSA GROUP**
Dr. Christian Langer, Moderated by: Brian Summers
Lufthansa Group's Chief Digital Officer on being a pioneer of digital innovation in airlines and the disconnect between digital experience and physical reality.
- 1:00 PM** **LUNCH BREAK**
- 1:00 PM** **LUNCH WORKSHOP W/ HEAD OF PROGRAMMING OF TASTEMADE**
Oren Katzeff
Pre-registration required. Space is limited.
- 2:15 PM** **DEEP DIVE Q&A W/ CEO & CO-FOUNDER OF TRAVELSIFY**
Bruno Chauvat, Moderated by: TBA 
- 2:25 PM** **DEEP DIVE Q&A W/ PRESIDENT & CEO OF WYNDHAM HOTEL GROUP**
Geoff Ballotti, Moderated by: Deanna Ting
Wyndham Hotel Group CEO on the company's future as its own publicly traded company, and how being unsexy and uncool is working for the company.
- 2:50 PM** **DEEP DIVE Q&A W/ CEO OF UNION SQUARE HOSPITALITY GROUP**
Danny Meyer, Moderated by: Kristen Hawley
A one-on-one conversation with New York City's master of restaurant hospitality about the evolving business of dining out.
- 3:20 PM** **DEEP DIVE Q&A W/ CHEF & CO-OWNER OF NOMA**
René Redzepi, Moderated by: Rafat Ali
Noma chef and founder on chefs as the new rock stars, dedication to craft and the importance of NOT scaling up.

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3:50 PM

NETWORKING BREAK

4:15 PM

PANEL DISCUSSION SPONSORED BY BUTTON

Speakers Coming Soon 

4:30 PM

**PANEL TALK W/ MANAGING DIRECTOR & ANALYST OF RBC CAPITAL MARKETS, LLC,
MANAGING DIRECTOR & PORTFOLIO MANAGER OF JENNISON ASSOCIATES,
PRESIDENT OF JETBLUE TECHNOLOGY VENTURES, AND VENTURE PARTNER OF TCV**

Bonny Simi, Erik Blachford, Mark Mahaney, Natasha Kuhlkin,

Moderated by: Luke Bujarski, Jared Wein

Financial investors on disruption and investment in travel tech and the competitive landscape in travel among incumbents and non-traditional players.

5:00 PM

DEEP DIVE Q&A W/ CEO OF INTERCONTINENTAL HOTELS GROUP

Keith Barr, Moderated by: Deanna Ting

New IHG CEO on the future of hospitality, including the challenges of expanding in China and improving the hotel guest experience.

5:30 PM

DEEP DIVE Q&A W/ CO-FOUNDER & CHIEF STRATEGY OFFICER OF AIRBNB

Nathan Blecharczyk, Moderated by: Rafat Ali

Airbnb co-founder on the expanding the brand scope, in accommodation and beyond, globally.

6:00 PM - 7:00 PM

CLOSING RECEPTION

Skift. GLOBAL FORUM NYC

Day 2

9/27/2017

7:30 AM

DOORS OPEN / BREAKFAST

9:00 AM

WELCOME TO DAY 2

Rafat Ali

9:10 AM

DEEP DIVE Q&A W/ PRESIDENT & CEO OF EXPEDIA, INC.

Dara Khosrowshahi, Moderated by: Dennis Schaal

9:40 AM

DEEP DIVE Q&A W/ PRESIDENT & CEO OF MARRIOTT INTERNATIONAL, INC.

Arne Sorenson, Moderated by: Jason Clampet

Marriott CEO on next phase of growth beyond acquisitions and the battles he is picking and choosing to fight for.

10:10 AM

DEEP DIVE Q&A W/ CEO OF DELTA AIR LINES

Edward H. Bastian, Moderated by: Brian Sumers

Delta CEO on how the airline has managed to most liked among travelers, the next phase of growth for airlines, and state of loyalty.

10:40 AM

NETWORKING BREAK

11:10 AM

PANEL DISCUSSION SPONSORED BY ACCENTURE

Speakers Coming Soon

The Accenture logo, featuring the word "accenture" in a bold, lowercase sans-serif font with a small triangle above the letter "u".

11:25 AM

DEEP DIVE Q&A W/ CO-FOUNDER & CEO OF VACASA

Eric Breon, Moderated by: Sean O'Neill

Airbnb gets all the air time, but the vacation rental sector is also hot because of dozens of other startups addressing previously unmet needs. Exhibit A: Vacasa.

11:50 AM

SKIFT TALK W/ PRESIDENT & CEO OF TEAGUE

John Barratt

12:05 PM

PANEL TALK W/ CMO OF CARNIVAL CRUISE LINE, CMO OF TOURISM AUSTRALIA, AND EVP & CMO OF LA QUINTA INNS & SUITES

Julie Cary, Kathy Tan Mayor, Lisa Ronson, Moderated by: Rafat Ali

Global travel CMOs on marketing travel in the age of overload and permanxiety.

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12:50 PM

DEEP DIVE Q&A W/ EXECUTIVE VICE PRESIDENT & GM OF AMERICAN EXPRESS GLOBAL TRAVEL

Claire Bennett, Moderated by: Greg Oates AMERICAN EXPRESS **TRAVEL**

1:00 PM

LUNCH BREAK

2:15 PM

DEEP DIVE Q&A W/ COO OF AMAN

Roland Fasel, Moderated by: Greg Oates

Aman Resorts COO on where luxury travel is headed in 2018, and mystique as its marketing strategy.

2:40 PM

RESEARCH DISCUSSION W/ RESEARCH DIRECTOR OF SKIFT

Luke Bujarski **AMADEUS**

2:55 PM

DEEP DIVE Q&A W/ CEO OF APPLE LEISURE GROUP

Alex Zozaya, Moderated by: Andrew Sheivachman

Apple Leisure Group CEO on why all-inclusive vacations remain extremely popular in a DIY on-demand world.

3:20 PM

DEEP DIVE Q&A W/ CEO OF LINDBLAD EXPEDITIONS

Sven-Olof Lindblad, Moderated by: Hannah Sampson

Lindblad Expeditions CEO on building a responsible tourism organization operating in fragile ecosystems and future of expedition travel.

3:55 PM

NETWORKING BREAK

4:20 PM

DEEP DIVE Q&A W/ CEO OF TRIPADVISOR

Stephen Kaufer, Moderated by: Dennis Schaal

Tripadvisor CEO on the transformational challenges facing the iconic company.

4:50 PM

DEEP DIVE Q&A W/ CHIEF CREATIVE OFFICER OF FACEBOOK

Mark D'Arcy, Moderated by: Rafat Ali